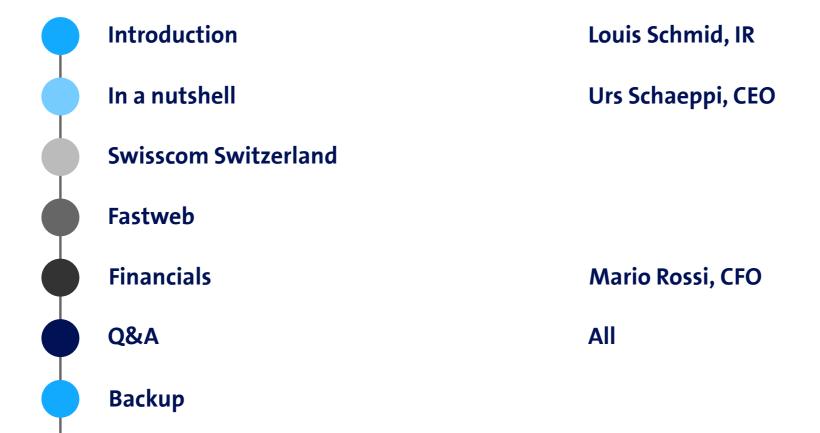


Agenda





Agenda

Introduction In a nutshell **Swisscom Switzerland Fastweb Financials** Q&A Backup

Urs Schaeppi, CEO



- 3

Q1 highlights

1st quarter results underline Swisscom's leading market positioning and drive for innovation

Q1 financials as expected.
Revenue CHF 2.9bn (+2%);
EBITDA CHF 1.1bn (-1%);
Net income CHF 0.4bn (+2%);
FCF proxy CHF 0.6bn (+2%)



inOne success continues:

3.27mn RGUs
after only 12 months,
penetration further up
(42% of BB base,
37% of postpaid base)

Positive RGU momentum.

BB and TV net adds positive
in Q1 thanks to inOne;

Postpaid base flat YTD,
Q1 with high retentions
(5% of Retail subs base)



Quality and reliability matter in Switzerland; Swisscom winner of CHIP, Connect hotline and PCtipp service tests **Innovation key** to differentiate.



SPORT

wingo with a new converged offering.
Swisscom TV with exclusive access

to premium football offerings

5G feels a lot more real. Promising industrial field **tests. 5G rollout** starts selectively by **YE 2018**. **Supportive to B2B Solutions** business



Strong Fastweb performance.

Commercially strong with +120k mobile net adds and +32k BB net adds
Underlying EBITDA in €
up by +5% YOY



Effective cost management

leads to permanent savings for Swisscom Switzerland.

FTE reduction of 126 YTD.
Indirect cost down
CHF -23mn YOY





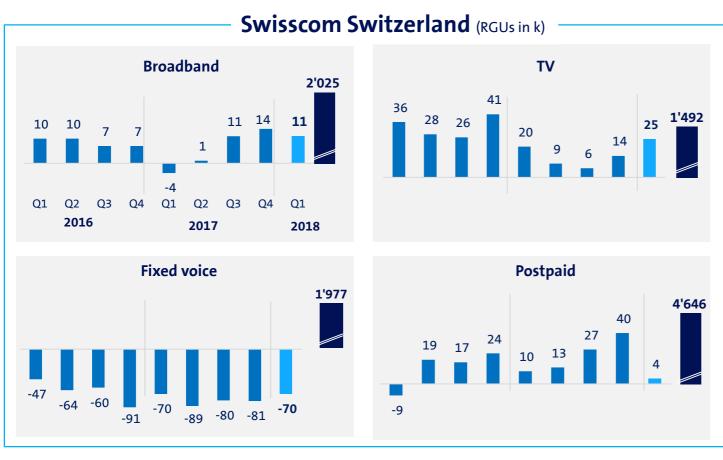
confirmed.
Revenue CHF ~11.6bn
EBITDA CHF ~4.2bn
CAPEX CHF <2.4bn

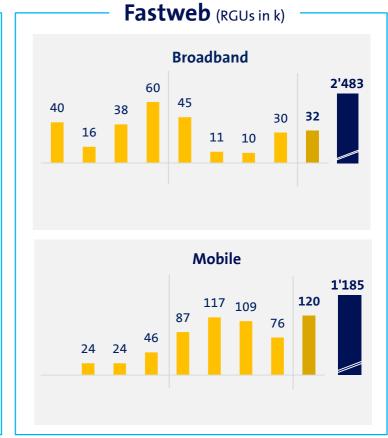
2018 guidance



Q1 operational performance

Satisfying RGU trends in Switzerland and ongoing subs growth in Italy

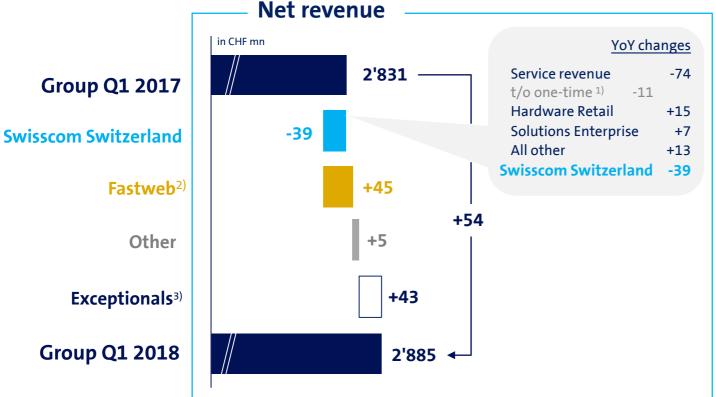


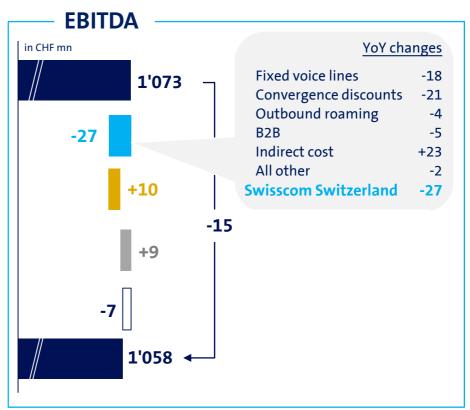




Q1 financials

Sound results supporting FY guidance - IFRS15 with slightly higher seasonal effect in Q1



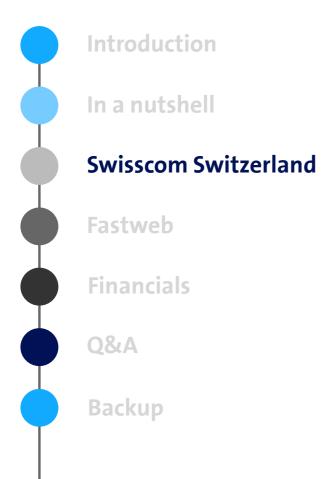


¹⁾ One-time customer-fidelity effects impacting Retail Customers with CHF -9mn and Enterprise Customers with CHF -2mn, 2) w/o currency impacts on revenue of CHF +47mn and EBITDA of CHF 13mn,

³⁾ Net revenue with extra-ordinary effects from FX (CHF +47mn) and IFRS15 adjustments (CHF -4mn); EBITDA with extra-ordinary impacts from FX (CHF +13mn) and IFRS15 adjustments (CHF -20mn)







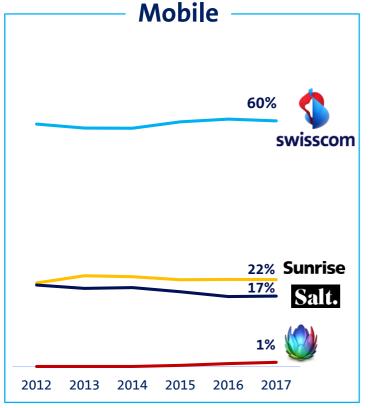
Urs Schaeppi, CEO

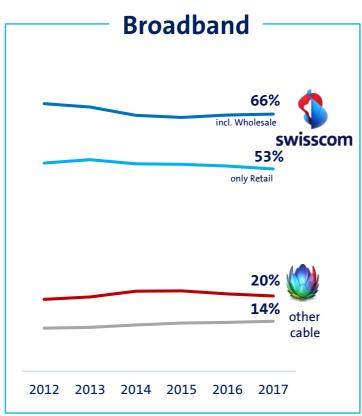


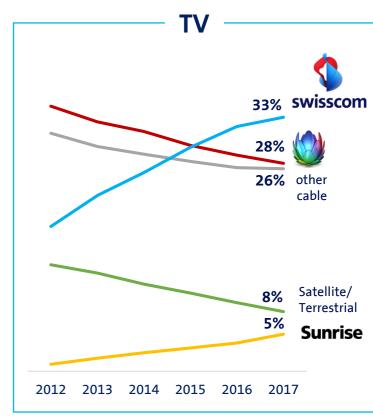
2018 focus Network Retail Customers Enterprise Customers Operational excellence

Leading with solid market shares for many years

Our strategic ambition of being 'best-in-class' pays off







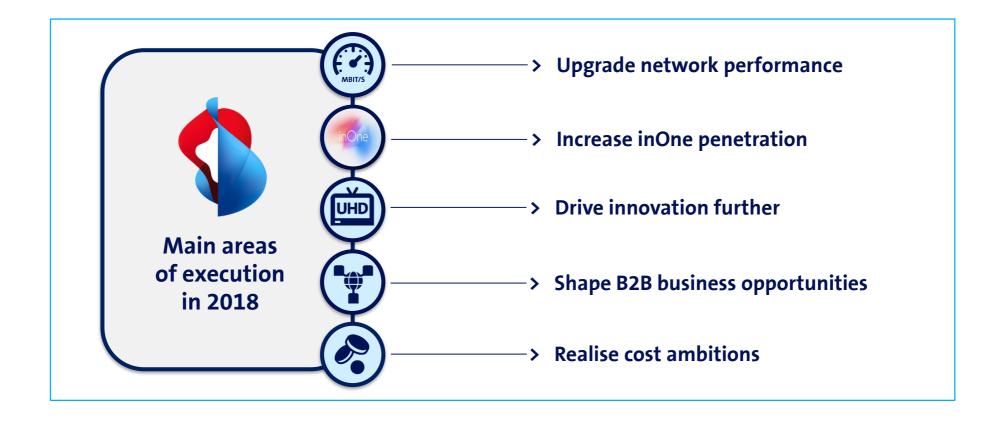
Source: Swisscom figures and internal elaborations / estimates based on public company data





Swisscom Switzerland's priorities

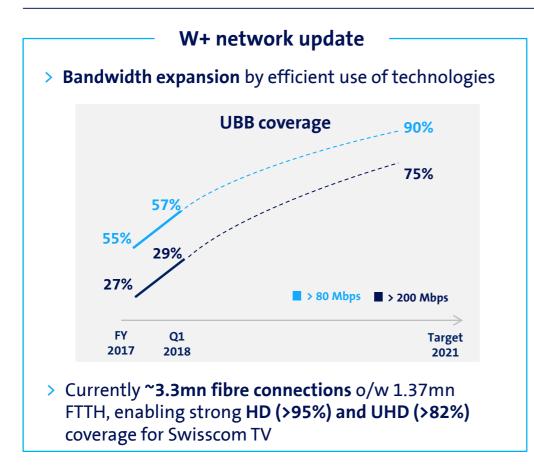
Effective execution key to keep Swiss leadership across all segments





Network upgrades substantial for outstanding customer experiences

The network for Switzerland's digital future

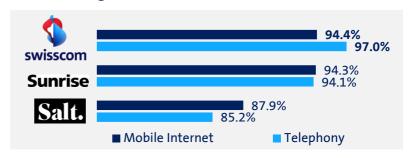


W- network update

Pop coverage:
99% 4G
>80% 4.5G
Key cities/regions with>1 Gbps



> Swisscom again CHIP test winner

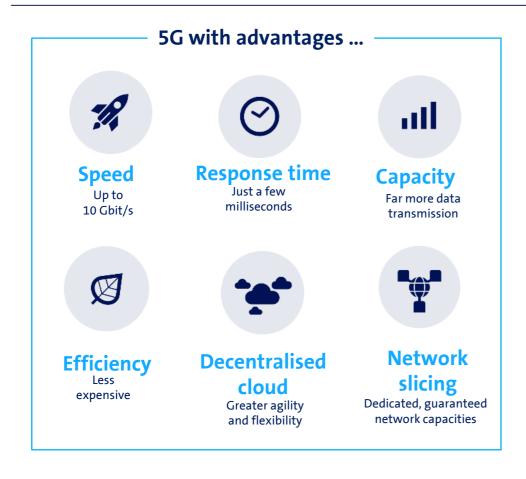


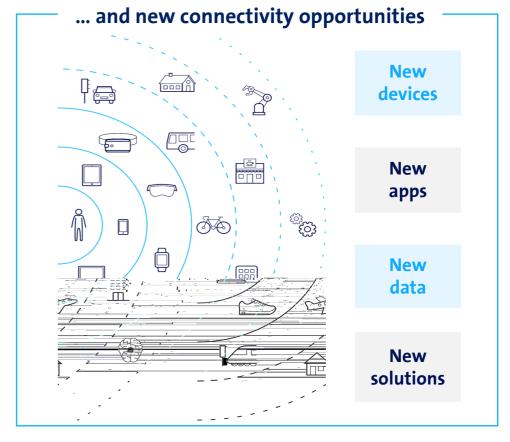
> Swiss parliament sees no need to ease non-ionizing radiation ordinance (ONIR)



5G technology feels a lot more real ...

... and will shape the communications sector in years to come

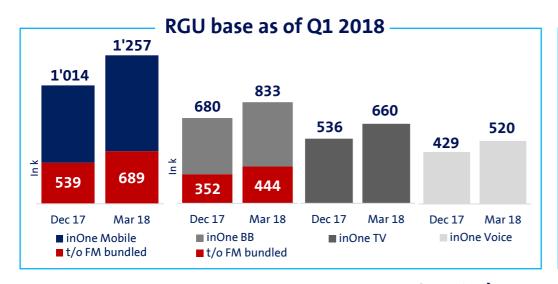


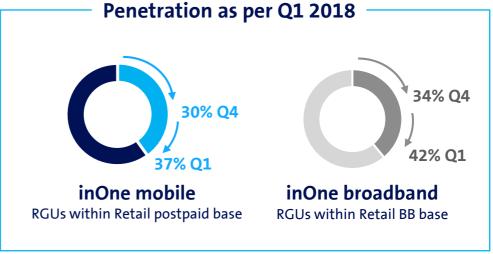


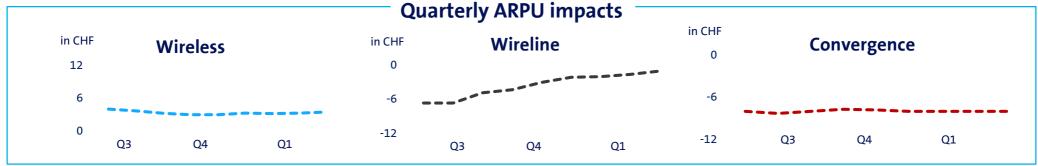


1.59 million customers with 3.27 million inOne subscriptions

Swisscom's convergence approach penetrates well within own customer base





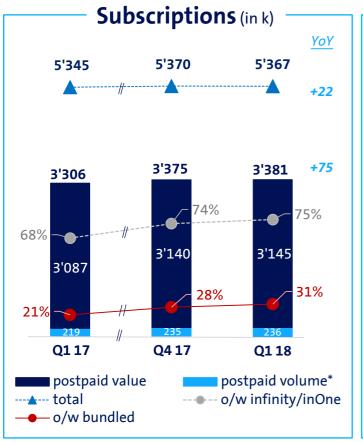


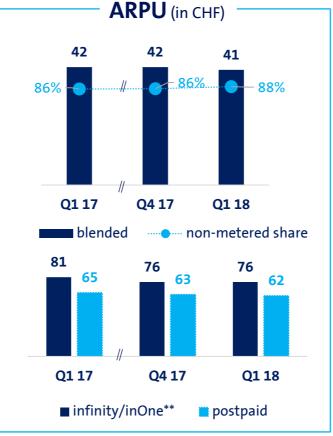


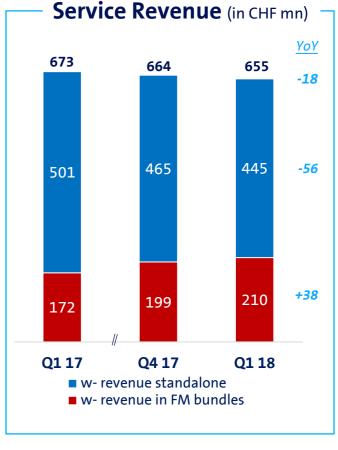
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Retail Customers - Wireless performance

Positive momentum in postpaid but convergence migration impacts ARPU







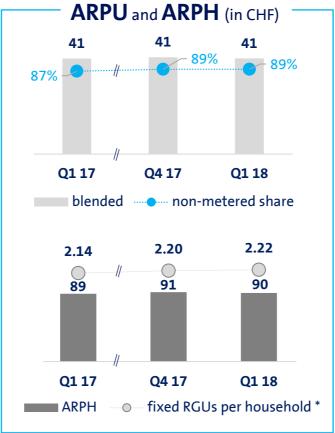
Convergence benefit weigh on service revenue - revenue share from FM bundles further up

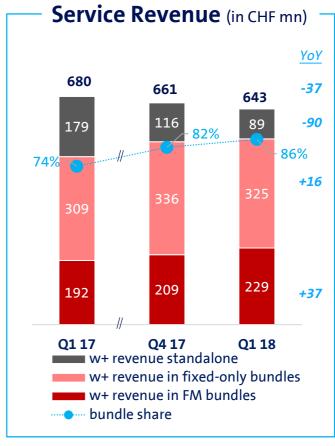


Retail Customers - Wireline performance

Structural trend of voice line cancellations—blended ARPU stable







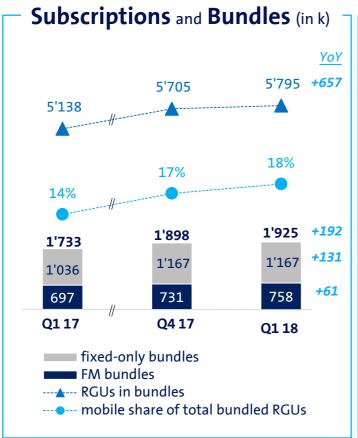


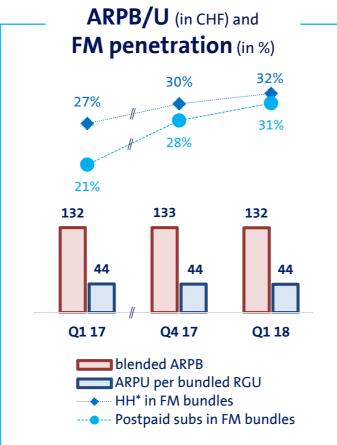


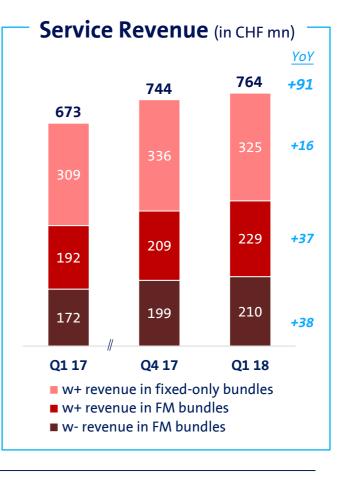
* HH = total broadband subscriptions + [total 1P voice subs - total 1P broadband subs]

Retail Customers - Convergence performance

Bundles with ongoing positive momentum and revenue growth







FM penetration steadily increasing – one third of postpaid subs now being FM bundled



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Drive innovation further...

... to ensure best customer offerings and TV experiences in Switzerland



Home of football

> Swisscom's formula for its **unique TV experience**: largest variety of content combined with extreme user-friendly handling

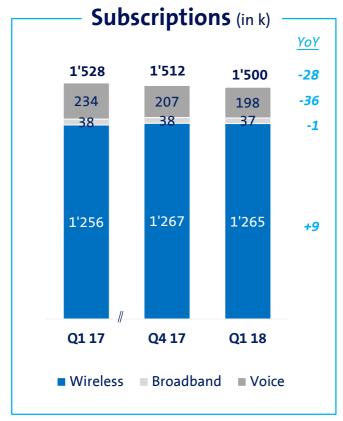


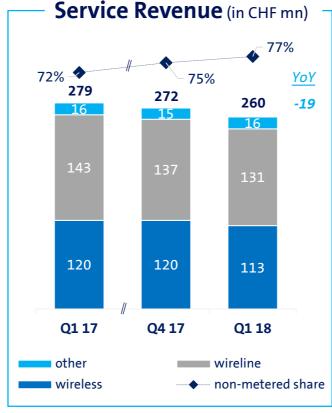
> Swisscom offers via Teleclub **exclusive access** and/or **premium formats** to football content











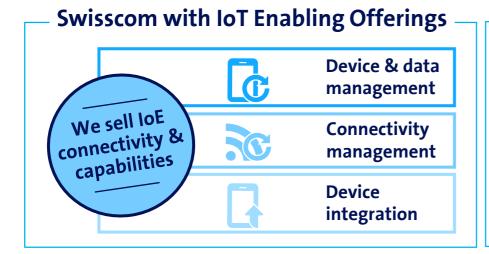


^{*} Consists of revenues from vertical businesses, digital solutions, cloud and network services and other solutions





Leverage existing corporate customer base with new M2M applications



Positioning and ambition

- Well positioned...
 - > Best-in-class network, infrastructure and capabilities
 - > Established partner/supplier ecosystem
 - > Clear position and focus on scalable business
- > ... to keep growing through monetisation of Value-Added-Resellers (VAR) ecosystem, 5G combination, research cooperation with EPFL, smart city solutions and IoT security & analytics





Further steps initialised to reduce Swisscom's indirect costs and to increase agility

Workforce **Digitalisation** management **Reduce OPEX** Simplicity **Optimise OPEX Network Project** rollout efficiency

CHF-23mn

decrease of indirect cost base

>95%

of All IP migration completed

-126 FTEs

of Swisscom Switzerland since YE 17

>2.0mn

customers on ALL IP

-688 FTEs

of Swisscom Switzerland within 12 months

Virtualisation

pushed to the next level

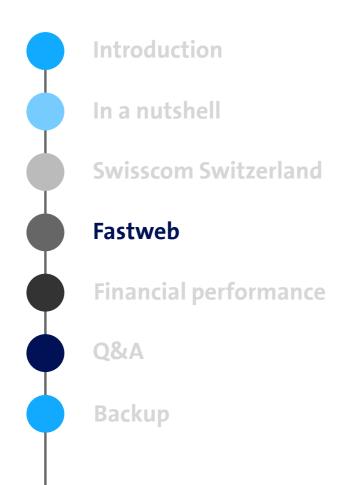
FTE situation as per 31.03.2018 for Switzerland (17'611 FTEs, -669 FTEs YoY) and for Swisscom Switzerland (15'031 FTEs, -688 FTEs YoY)





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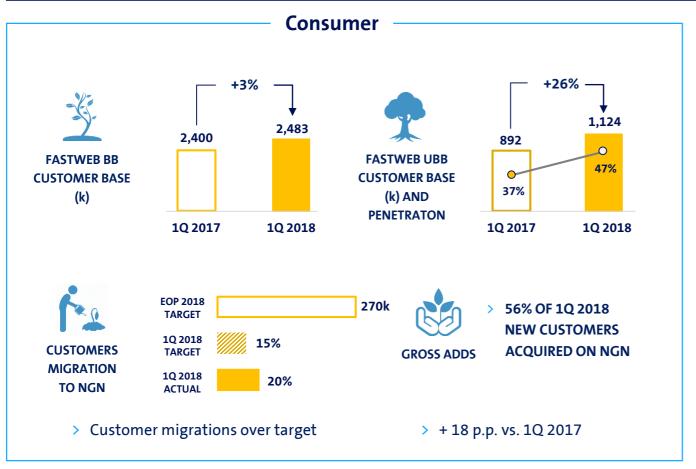


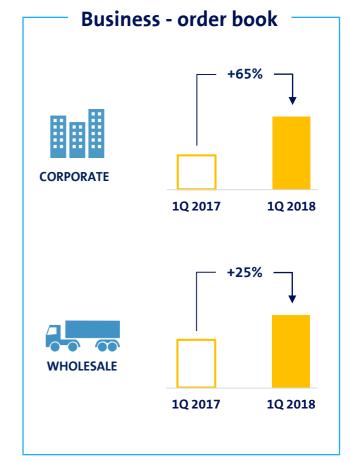
Urs Schaeppi, CEO



Fastweb - Wireline performance

Solid operational momentum thanks to flawless execution of UBB and commercial strategy



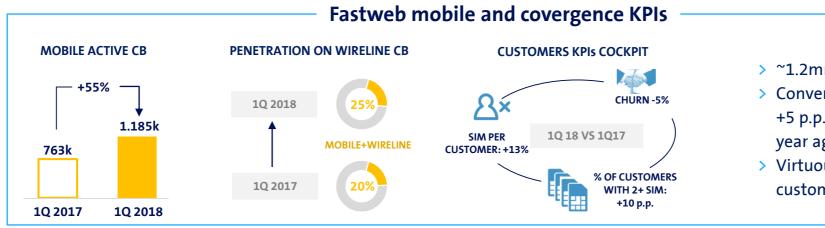






Fastweb - Mobile performance

On the right track to build a fully convergent customer base



- > ~1.2mn customers
- Convergent customer base:+5 p.p. penetration vs. one year ago
- Virtuous circle of improving customers KPIs



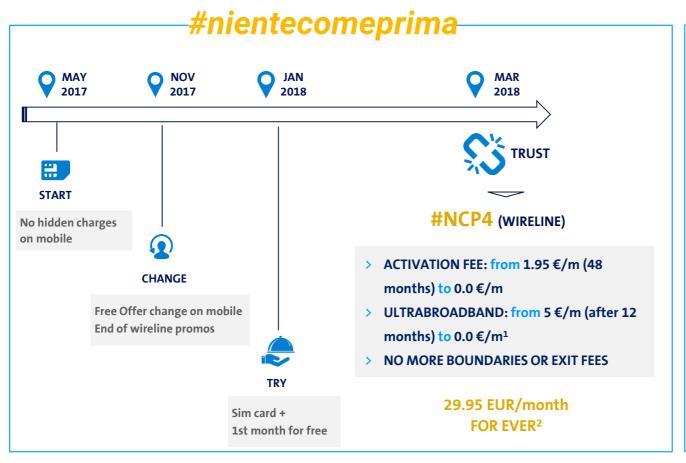
- > Overall market decrease mainly due to Wind/3 consolidation of former subs bases
- > Fastweb recording the best performance in 2017 thanks to
 - Transparency of commercial proposition
 - Migration to 4G services





Fastweb - Commercial proposition further evolving

Enhancing distinctive positioning, leveraging new partnerships





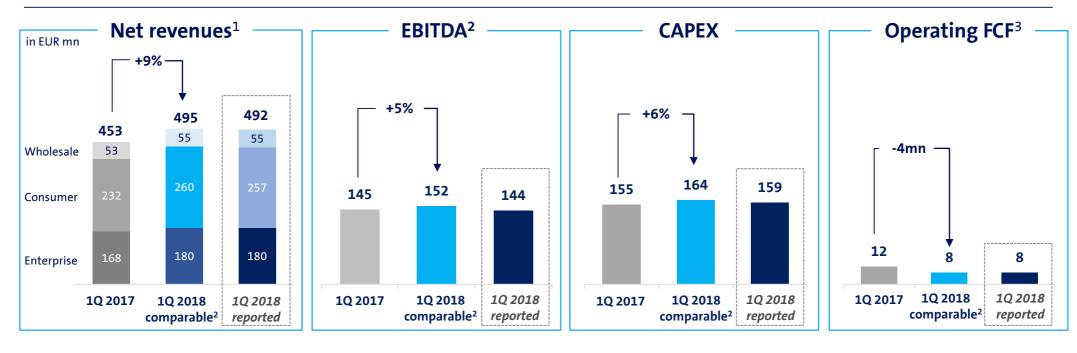






Fastweb - Financial summary

The 19th consecutive quarter of growth



- > Revenue increase of 9% driven by all segments (Consumer +12%)
- > Fastweb reverted to monthly billing in April (stable prices coupled to significantly higher value for customers)

Financial results

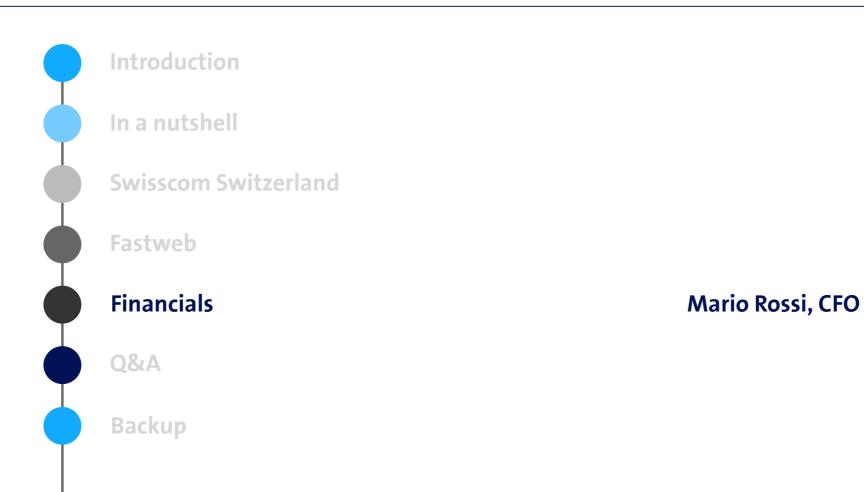
- > 5% EBITDA growth (w/o extraordinary items)
- > 6% higher CAPEX mainly due to customer-driven costs (incl. customer migrations)
- > Positive operating FCF







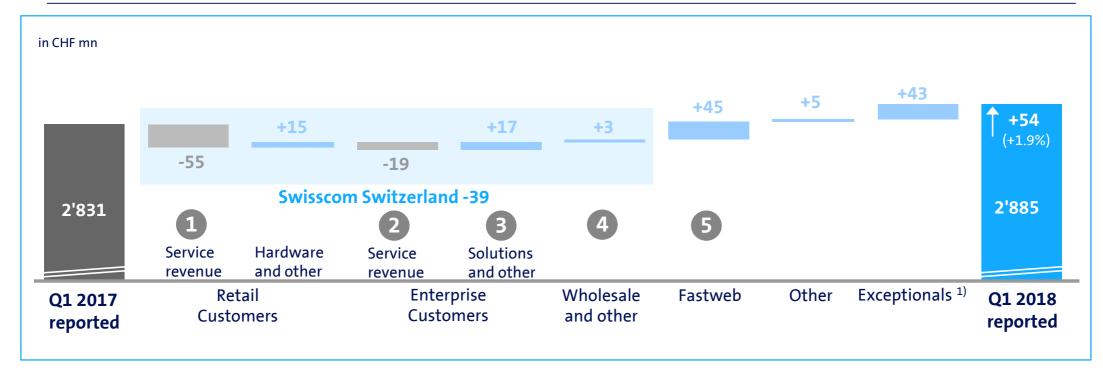
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Revenue breakdown by segments

Divergent top-line evolutions with Switzerland down and Italy up - in line with expectations



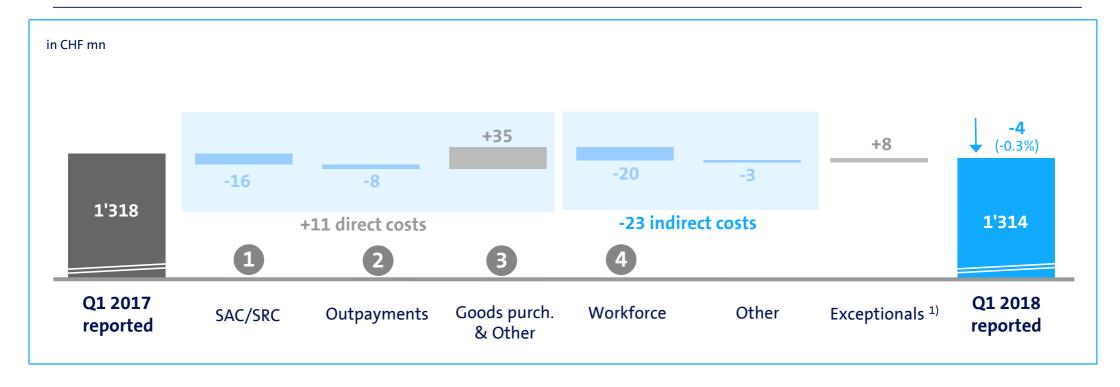
- Decrease of voice access lines
 - TV, BB and wireless RGUs affected by market saturation
 - W- revenue impacted by roaming and convergence
- Price pressure in wireless
 - Wireline with structural changes due to All IP and increased market intensity

- Growth in the cloud business supports revenues increase of Solutions business
- Increase primarily driven by higher (broadband) connectivity services
- Increase supported by growing customer base in Consumer segment as well as 4-weeks billing



OPEX of Swisscom Switzerland

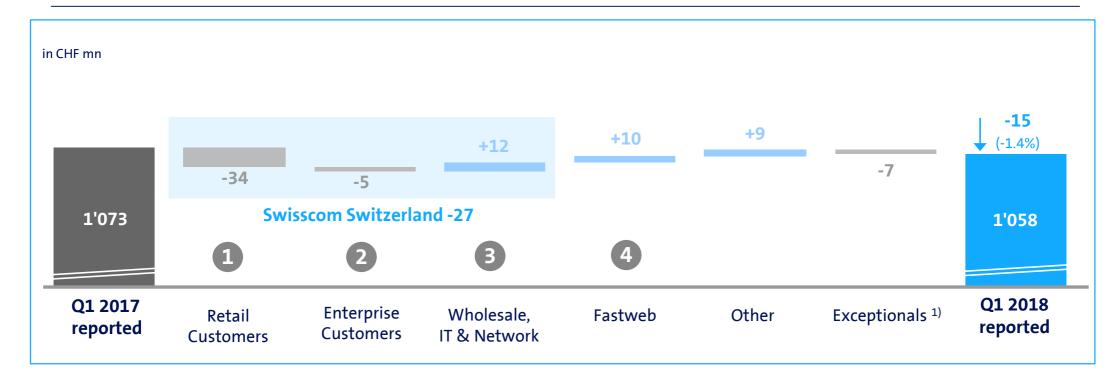
Operational excellence initiatives with expected impacts to lower OPEX on a recurring basis



- 1 YOY down primarily due to lower subsidies for TV boxes and routers in Q1 2018
- Lower outpayments for termination and roaming

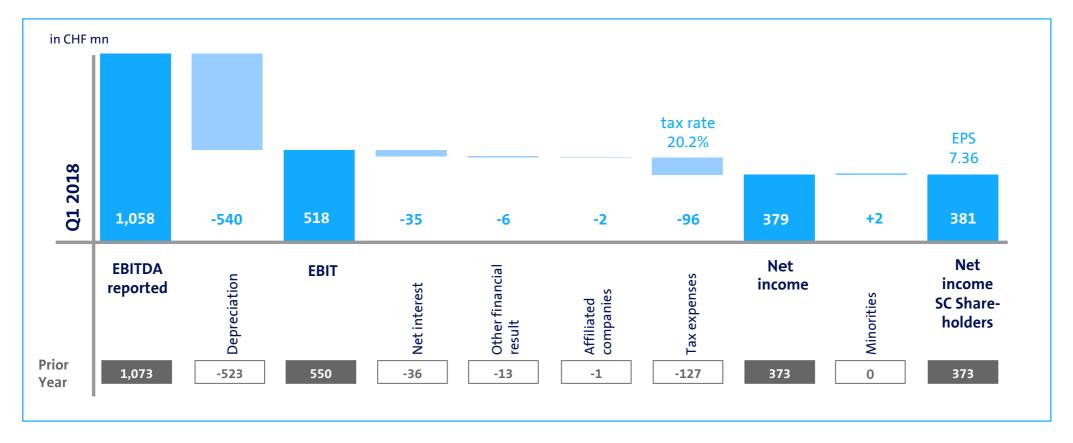
- Increase driven by higher hardware sales and solution business
- Operational excellence leads to a FTE reduction at Swisscom Switzerland of -688 YoY (o/w -126 in Q1 2018)





- 1 Lower costs partly compensate lower service revenue
- Price pressure and structural effects in the connectivity business mostly compensated by growing margin contributions from Solutions business
- Increase is supported by lower cost for support functions and higher revenue for wholesale services
- 4 Revenue up thanks to volume growth and price changes, despite Q1 2017 was positively impacted by a retroactive change in regulated bitstream prices



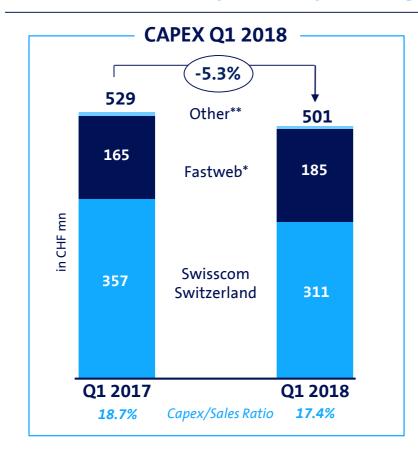


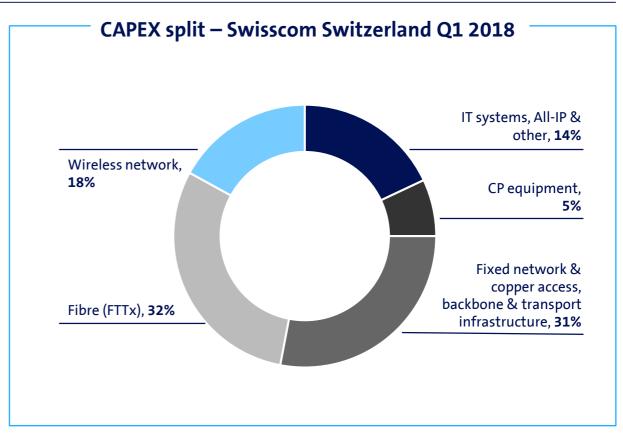
- > Better other financial result due to fair value adjustments of interest rate swaps
- > Lower tax expenses mainly due to lower EBT and final tax assessments related to prior years in Q1/2017 (tax rate 25.4%)



Capital expenditures

YOY decrease primarily driven by time lags in investment activities in Switzerland



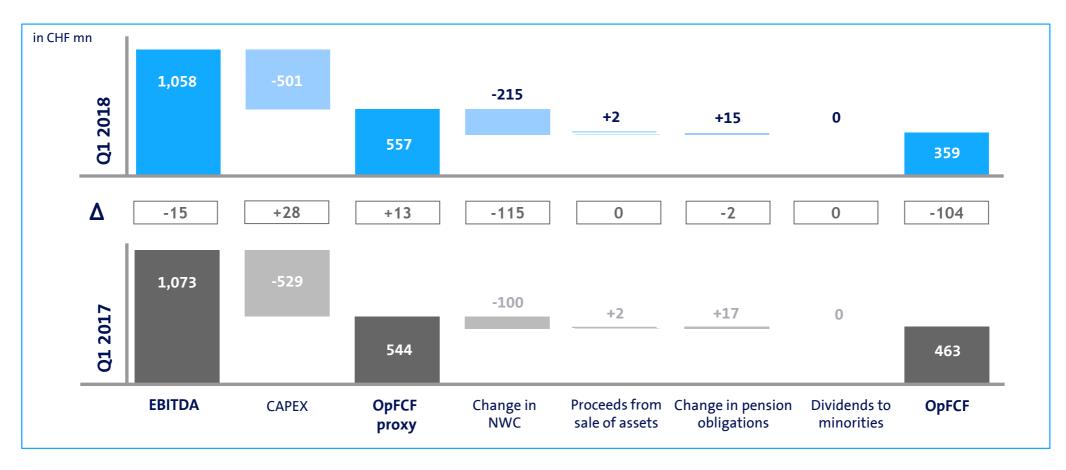


- > Swisscom Switzerland with delay in its investment activities to be compensated in the following months
- > In local currency Fastweb up by 2.6% due to higher customer-driven CAPEX



Operating free cash flow

OpFCF down by 22.5% due to higher net working capital compared to YE 2017



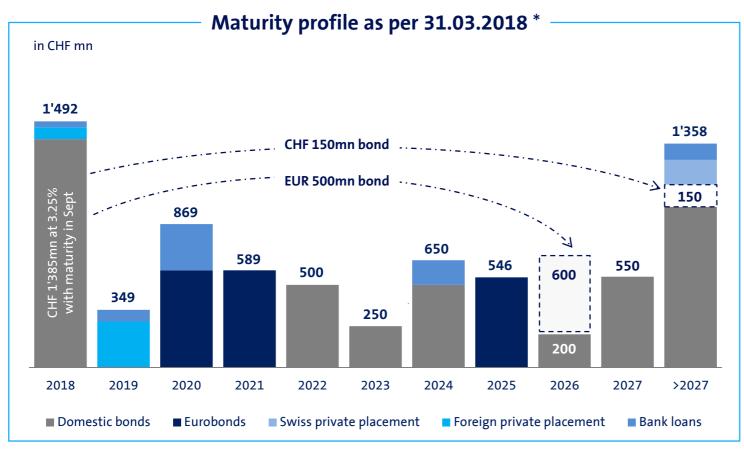
> Higher net working capital compared to YE 2017 mainly as a result of prepayments



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Swisscom's smooth maturity profile

Debt portfolio actively managed and with a duration of 4.6 years



^{*} excl. short-term money market borrowings

- Successful domestic and Eurobond transactions YTD
 - > CHF 150mn with a coupon of 1% and maturity in 2035
 - > EUR 500mn with a coupon of 1.125% and maturity in 2026
- > 1.5% average interest rate of debt portfolio
- Active management of interest rate risk within well defined risk limits
 - > 86% fix
 - > 14% floating



Outlook 2018

Underlying EBITDA trends 2018 of Swisscom Switzerland

YOY tendencies unchanged but with different quarterly contributions

	YOY change	Quarterly evolution indicative	Expected FY change approx. in CHF mn		
Fixed voice lines	-18	Q2 Q3 Q4 — — →	-60		
Outbound roaming	Q1 4	Q2 Q3 Q4	-20		
Convergence discounts	<u>Q1</u>	Q2 Q3 Q4 — — →	-80	-	Swisscom Switzerland (approx. in CHF mn)
B2B	<u>Q1</u> -5	Q2 Q3 Q4	-40		(-100)
Indirect cost savings	+23 Q1	> Q2 Q3 Q4	+100		



Guidance confirmed

Net revenue of CHF ~11.6bn, EBITDA ~4.2bn and CAPEX <2.4bn

in CHF mn	2017 reported	Adjust- ments	2017 pro forma	Expected YOY change Swisscom w/o Fastweb	Expected YOY change Fastweb	IFRS 15 impact	2018 outlook **	Splits into:
Revenue	11'662			< 0	> 0	-10	~ 11'600	~ CHF 9.2bn for Swisscom w/o Fastweb + > € 2.0bn for Fastweb
EBITDA	4'295	- 41 [*]	4'254	< 0	> 0	- 50	~ 4'200	~ CHF 3.4bn for Swisscom w/o Fastweb + ~ € 0.7bn for Fastweb
CAPEX	2'378			< 0	> 0	-	< 2'400	> CHF 1.6bn for Swisscom w/o Fastweb + ~ € 0.6bn for Fastweb

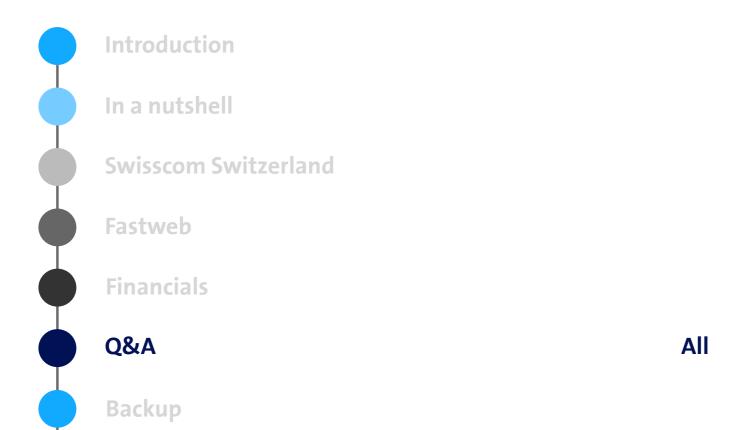
Fixed voice lines **Outbound roaming** Convergence discounts B₂B Operational excellence Industrial performance FX effect



^{*} Consists of income from litigations at Fastweb (CHF 102mn) and provisions for restructuring (CHF -61mn)

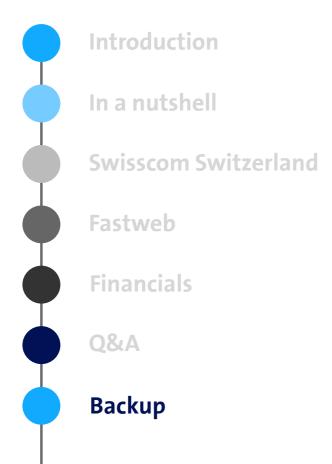
^{**} For consolidation purposes, CHF/EUR of 1.16 has been used (vs. 1.11 for fiscal year 2017)

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Key financials - reported vs. underlying

n CHF mn	2017				2018				Change	Q/Q		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Revenue, reported	2'831	2'859	2'914	3'058	2'885				+54			
o/w currency effect					47				+47			
IFRS 15 reconciliation					-4				-4			
Revenue, underlying change									+11			
EBITDA, reported	1'073	1'187	1'094	941	1'058				-15			
o/w Gain from sale of real estate				4								
Restructuring				-61								
Other income from litigations (Fastweb)		102										
Currency effect					13				+13			
IFRS 15 reconciliation					-20				-20			
EBITDA, underlying change									-8			

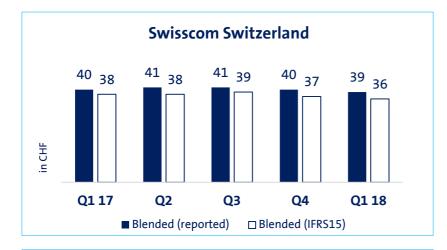


IFRS15 - P&L adjustments

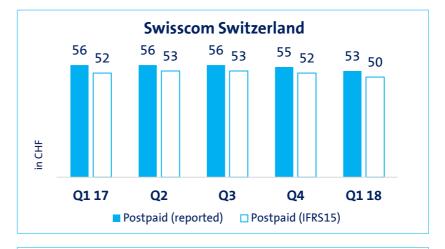
		2017			2018 reported				2018 IFRS15 adj.			
in CHF million	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Retail Customers	1'497	1'481	1'478	1'515	1'456				1'457			
Enterprise Customers	586	599	586	631	584				584			
Wholesale	138	135	157	148	141				141			
IT, Network & Infrastructure	6	7	6	7	5				5			
Swisscom Switzerland	2'227	2'222	2'227	2'301	2'186				2'187			
Fastweb	482	508	554	611	572				575			
Other operating segments	122	129	132	146	127				127			
Group Headquarters	0	0	1	0	0				0			
Net revenue from external customers	2'831	2'859	2'914	3'058	2'885				2'889			
t/o Net revenue IFRS15 impact Swisscom Switzerla	nd				(1)							
t/o Net revenue IFRS15 impact Fastweb					(3)							
Direct costs	(606)	(599)	(678)	(783)	(704)				(688)			
Personnel expenses	(753)	(738)	(695)	(816)	(723)				(723)			
Other operating expenses	(490)	(525)	(533)	(659)	(503)				(503)			
Capitalized costs and other income	91	190	86	141	103				103			
Operating income (EBITDA)	1'073	1'187	1'094	941	1'058				1'078			
t/o EBITDA IFRS15 impact Swisscom Switzerland					(9)							
t/o EBITDA IFRS15 impact Fastweb					(11)							



IFRS15 - wireless ARPU adjustments











Retail Customers - segment reporting

Net revenue decreased driven by a lower service revenue, increase in hardware sales partly compensate.

Service revenue decreased (-4.1%) due to lower access lines, higher discount volumes (inOne) and lower roaming revenue.

Contribution margin 2 decreased by 4.7%. Lower Service revenue partly compensated by lower cost for SAC (IP-router, TV-Box) and lower indirect cost (mainly workforce).

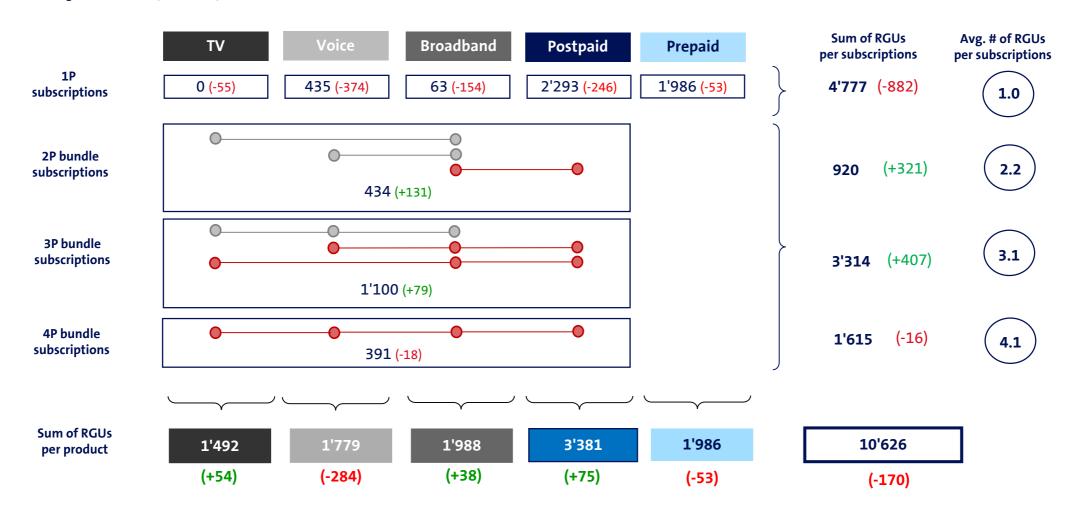
	31.03.2018	YoY
Net revenue in MCHF 1)	1'476	-2.7 %
Direct costs in MCHF	-322	4.5%
Indirect costs in MCHF 2)	-274	-4.2%
Contribution margin 2 in MCHF	880	-4.7%
Contribution margin 2 in %	59.6%	
CAPEX in MCHF	-36	-20.0%
FTE's	5'583	-6.6%
Broadband lines in '000 ³⁾	1'988	1.9%
Voice lines in '000 ³⁾	1'779	-13.8%
Wireless customers Prepaid in '000	1'986	-2.6%
Wireless customers Postpaid in '000 3)	3'381	2.3%
Blended wireless ARPU in CHF	41	-2.4%
TV subs in '000 ³⁾	1'492	3.8%
 incl. intersegment revenues incl. capitalised costs and other income sum of single play and bundles 		



Retail Customers - RGUs and 1P-4P bundle subscriptions

Retail Customers

in k, change to 31.03.2017 (in brackets)

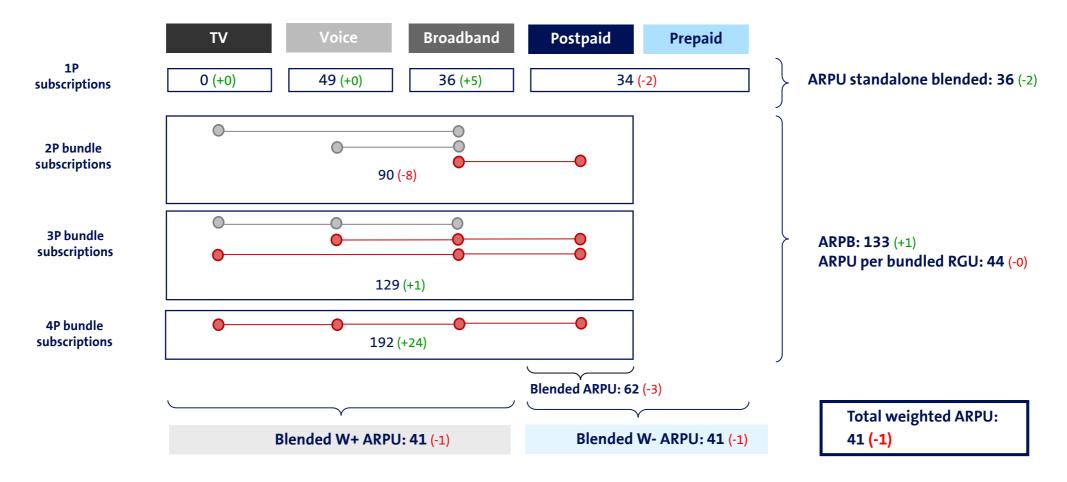




Retail Customers - ARPUs

Retail Customers

in CHF YTD, change to 31.03.2017 (in brackets)

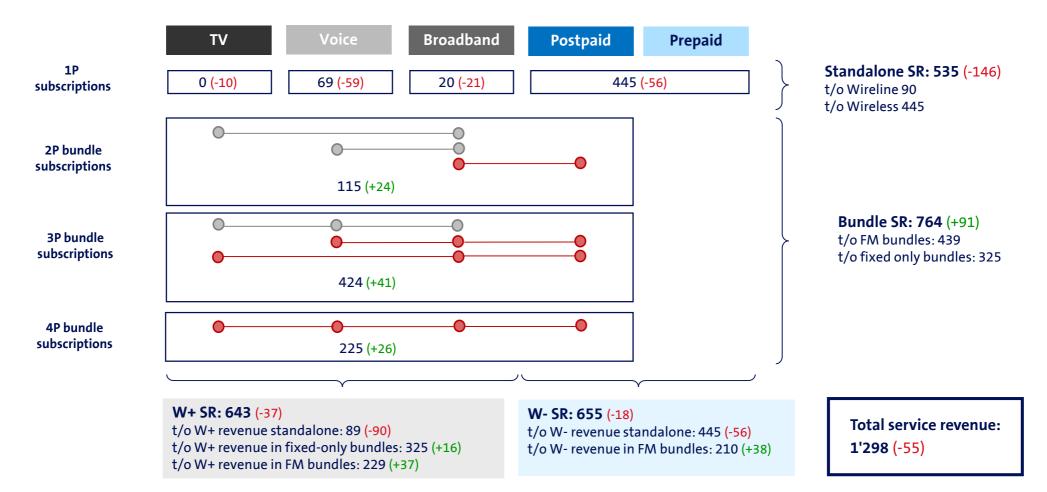




Retail Customers - service revenue

Retail Customers

in CHF mn YTD, change to 31.03.2017 (in brackets)





Enterprise Customers - segment reporting

Net revenue down -0.3%, decrease in service revenue (-6.8%) due to price erosion and lower volume, solutions revenue and hardware sales partly compensate.

Solutions revenue up 2.7%, driven by higher revenue for Cloud services.

Contribution margin 2 decreased by 2.5%, driven by the change in revenue mix.

	31.03.2018	YoY
Net revenue in MCHF 1)	611	-0.3%
Direct costs in MCHF	-187	1.6%
Indirect costs in MCHF 2)	-230	0.0%
Contribution margin 2 in MCHF	194	-2.5%
Contribution margin 2 in %	31.8%	
CAPEX in MCHF	-11	-45.0%
FTE's	4'602	-0.9%
Broadband lines in '000	37	-2.6%
Voice lines in '000	198	-15.4%
Wireless customers in '000	1'265	0.7%
Blended wireless ARPU MO in CHF	30	-6.3%

¹⁾ incl. intersegment revenues



²⁾ incl. capitalised costs and other income

Wholesale - segment reporting

Revenue from external customers up 2.2% driven by higher volume of wholesale connectivity services.

Intersegment revenue down as lower outpayments (lower roaming cost and lower termination fees) are invoiced to the customer units.

Increase of Contribution margin 2 driven by change in revenue mix.

	31.03.2018	YoY
External revenue in MCHF	141	2.2%
Intersegment revenue in MCHF	62	-8.8%
Net revenue in MCHF	203	-1.5%
Direct costs in MCHF	-90	-7.2%
Indirect costs in MCHF 1)	-4	n.m.
Contribution margin 2 in MCHF	109	4.8%
Contribution margin 2 in %	53.7%	
CAPEX in MCHF		
FTE's	85	-1.2%
Full access lines in '000	100	-16.7%
BB (wholesale) lines in '000	449	16.6%

¹⁾ incl. capitalised costs and other income



IT, Network and Infrastructure - segment reporting

Indirect costs below prior year level (-2.4%) driven by lower costs for internal and external workforce. Headcount decreased by 5%.

	31.03.2018	YoY
Net revenue in MCHF	41	-2.4%
Direct costs in MCHF	-3	-
Workforce expenses in MCHF	-217	-3.6%
Rent in MCHF	-45	2.3%
Maintenance in MCHF	-42	2.4%
IT expenses in MCHF	-44	-4.3%
Other OPEX in MCHF	-96	-3.0%
Indirect costs in MCHF Capitalised costs and other	-444	-2.4%
income in MCHF	116	-2.5%
Contribution margin 2 in MCHF Depreciation, amortisation and	-290	-2.7%
impairment in MCHF	-322	1 .9 %
Segment result in MCHF	-612	-0.3%
CAPEX in MCHF	-263	-10.2%
FTE's	4'761	-5.0%

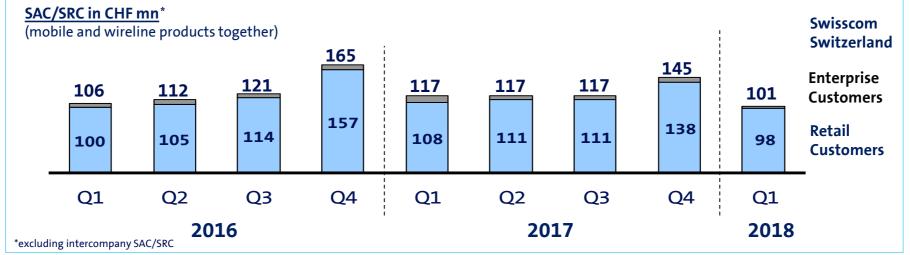


Swisscom Switzerland - overview of Swiss TV market











Fastweb - segment reporting

Consumer revenue up by 10.8% YOY driven by the increase in customer base. ARPU stabilised on previous year level.

EBITDA down by 0.7% YOY as a result of a positive one-off effect in the prior year (retroactive lower prices for purchased wholesale products) as well as higher subscriber acquisition costs.

	31.03.2018	YoY
Consumer revenue in MEUR	257	10.8%
Enterprise revenue in MEUR	180	7.1 %
Wholesale revenue in MEUR 1)	55	3.8%
Net revenue in MEUR 1)	492	8.6%
OPEX in MEUR 2)	-348	13.0%
EBITDA in MEUR	144	-0.7%
EBITDA margin in %	29.3%	
CAPEX in MEUR	-159	2.6%
FTE's	2'510	0.3%
BB customers in '000	2'483	3.5%
Wireless customers in '000	1'185	55.3%
In consolidated Swisscom accounts		
EBITDA in MCHF	167	7.7%
CAPEX in MCHF	-185	12.1%
 incl. revenues to Swisscom companies incl. capitalised costs and other income 		



Other - segment reporting

Net revenue up by 5.3% YoY due to higher revenue at Cablex with external customers as well as for construction services for Swisscom Switzerland.

EBITDA on previous year level.

31.03.2018	YoY
127	4.1%
197	5.3%
-158	7.5%
39	-2.5%
19.8%	
-8	-27.3%
2'523	-2.0%
	127 197 -158 39 19.8%

¹⁾ incl. intersegment revenues



²⁾ incl. capitalised costs and other income

Cautionary statement

Regarding forward-looking statements

- > "This communication contains statements that constitute "forward-looking statements". In this communication, such forward-looking statements include, without limitation, statements relating to our financial condition, results of operations and business and certain of our strategic plans and objectives.
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